

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 81140

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

1041-81140-1

DATE PRINTED

11/07/12

PAGE 1

216578	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	342320	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	BRABENDER COX			FREED FOR ATTORNEY GENERAL	
AND	1218 Grandview Ave Fl 1			PO BOX 1105	
ADDRESS	Pittsburgh PA 15211-1239			Harrisburg PA 17108-1105	
	USA			USA	
CONTACT	LIZ BRABENDER			PRODUCT DAVID FREED AG	
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO.		PRODUCT CODE 9820	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 11/03/12 AND ENDING 11/06/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
11.	1	12:00N	07:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	1	600.00	600.00
21.	1	07:57P	11:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	1	6300.00	6300.00
31	1	06:58A	09:00A	30S	11/04/12-11/04/12	WKND NEWS SUN 7-9A	1	495.00	495.00
41	1	11:30A	12:00N	30S	11/04/12-11/04/12	EAGLES KICK OFF SHOW	1	540.00	540.00
5	1100..0	2	04:30A	05:00A	30S	11/05/12-11/06/12	EYEWITNESS NEWS AT 430AM	2	135.00	270.00
6	11000..	2	05:00A	05:27A	30S	11/05/12-11/06/12	5A MORN NEWS	2	360.00	720.00
7	11000..	2	05:27A	05:58A	30S	11/05/12-11/06/12	5:30AM NEWS THIS MORNING	2	405.00	810.00
8	11000..	2	05:58A	07:00A	30S	11/05/12-11/06/12	THIS MORNING (5:58-7AM)	2	810.00	1620.00
9	10000..	1	06:58A	09:00A	30S	11/05/12-11/05/12	CBS THIS MORNING	1	405.00	405.00
10	01000..	1	06:58A	09:00A	30S	11/06/12-11/06/12	CBS THIS MORNING	1	405.00	405.00
11	10000..	1	09:00A	10:00A	30S	11/05/12-11/05/12	ANDERSON COOPER	1	435.00	435.00
12	10000..	1	10:00A	10:57A	30S	11/05/12-11/05/12	LET'S MAKE A DEAL	1	675.00	675.00
13	10000..	1	12:26P	02:00P	30S	11/05/12-11/05/12	CBS SOAP OPERA ROTATION	1	630.00	630.00
14	10000..	1	02:00P	02:56P	30S	11/05/12-11/05/12	THE TALK	1	495.00	495.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
15	10000..	1	02:57P	04:00P	30S	11/05/12-11/05/12	THE DOCTORS	1	450.00	450.00
16	10000..	1	05:00P	06:00P	30S	11/05/12-11/05/12	5PM EARLY NEWS	1	765.00	765.00
17	10000..	1	06:00P	06:30P	30S	11/05/12-11/05/12	NEWS 3 AT 6	1	1440.00	1440.00
18	1.....	1	10:00P	11:00P	30S	11/05/12-11/05/12	HAWAII FIVE-O	1	9000.00	9000.00
19	1000000	1	11:00P	11:35P	30S	11/05/12-11/05/12	LATE NEWS	1	2700.00	2700.00
20	10000..	1	11:35P	12:37A	30S	11/05/12-11/05/12	DAVID LETTERMAN	1	900.00	900.00
21 CDR	10000..	1	12:37A	01:37A	30S	11/05/12-11/05/12	CRAIG FERGUSON	1	360.00	360.00
Total Contract:								25		30015.00
Billing Summary										
Qtr 4-12			Oct			Nov	Dec		Total	
						.00	30015.00	.00	30015.00	
GRAND TOTAL									30015.00	

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